

LOCATAIRE SOLIDAIRE (Supportive Tenant)

An SOS Madison International initiative

The President's Word

My name is Mason Ewing and I born on April 9, 1982 in Douala, Cameroon. From a young age, I lost my parents and two brothers. A tormented fate would follow me afterwards.

In January 1989, I moved to France, an unknown country where I experienced torture, starvation, confinement, burns, and chili abuses to my eyes and genitals. Because of this abuse, I lost my sight following a three weeks coma.

I was placed at the ASE where I suffered the wickedness of foster families, group homes, and educators. I also encountered some very good ones. Unfortunately, when I was 19, I was put on the street. I found myself homeless, undocumented, and with a disability that I still could not accept.

Now I've overcome that life, my career is booming. I have become the world's first blind stylist and movie producer. In October 2008, I founded the association SOS Madison International. During the COVID-19 lockdown on April 18, 2020, I founded *Locataire Solidaire* (Supportive Tenant). My only goal is that no young person between the age of 17 and 21 be left on the street without assistance. With *Locataire Solidaire*, we homeless young people a chance to succeed. Over the years, we hope that there will be fewer young people on the streets.

The Office Team

Mason Ewing
President-Founder

Franck Kosakevitch
Managing Director

Anne-Marie Lancelle
Secretary

Fred Ngalo Mougablo
Treasurer

The latest figures from French Social Aid for Children - 2017

341 000

support

176 000

placed in foster care

85 250

homeless

54 000

out of school at age 16.



Our missions

Welcome

in a stable environment thanks to “Locataire Solidaire”

Understand

thanks to Solidarity psychologists.

Steer

thanks to Solidarity social workers.

Support

thanks to Solidarity educators.

Animate

thanks to Solidarity volunteers.

We **welcome** any young person who finds themselves on the street after being evicted from Children's Social Assistance. After our social workers and psychologists have spoken with them, they will be referred to a tenant in solidarity. It is a volunteer foster home that shelters, nurtures, and guides young people for their future. This is done in return for help, knowledge, or service.

We **understand** and **support** young people, all the suffering they have gone through in their journeys, all their concerns thanks to our psychologists. We bring them comfort, as well as a discreet and attentive ear.

Every day, our volunteers think about improving the quality and breadth of service provided to youth and how their supportive homes can be the best possible experience.

Finally, we **guide** young people to their future through educators and social workers. We put everything in place so that they can carry out student and professional projects.

The Losso

Who are they?



"Losso" is a phrase that comes from the words *Locataire Solidaire*. It refers to all young people who are housed in the supportive homes of our association.

More than just a term, Losso is a symbol of unity. Every "Losso" who emancipates himself from our association is invited to help another young person one day. He will in turn become a Losso.

The Losso totem animal is the wolf. Evolving in packs, wolves are a symbol of family and protection. Like the Losso who have a fraternal spirit and support each other in our organization.

Our goals

To carry out our work, we thank our volunteers and partners who allow us to accomplish the following for years to come:

- **Organize** a charity concert.
- **Organize** a football match with the French team.
- **Organize** a fashion show in collaboration with the Madison Color brand, an opportunity to parade the young Lasso.
- **Collaborate** with the Scouts and Guides of France.
- **Working** with Adam Haciane in Madagascar.
- **Build** solidarity houses in other countries and welcome young people allowing international intercultural exchanges during the holidays. The goal is also for the Lossos to travel the world.
- **Write** a song for *Locataire Solidaire* by a personality of French music with the making of the clip.
- **Put online** a sale for our derivatives.

The Star of the Losso

The Star of the Losso is the new theatre company of *Locataire Solidaire*.

In collaboration with various playwrights, this company will not only bring together the young people hosted by the association, there will also be people with disabilities and seniors who can join them. The purpose of this program is to bring together those who are on the margins of society.

In addition, we encourage Losso people to open up to everyone. Understanding disability, knowing those who have experienced so much is a plus for their personal development. In short, it is an enrichment for everyone involved.

Each year, a Losso will be awarded a sum of money to congratulate him or her for achieving their goal. A committee will nominate the most deserving Losso. This will be a sign of confidence and seriousness to begin in life.

Wellness

The wellness of each Losso is paramount to our team. Activities will be offered to them in order to keep their dynamism, to express themselves, to socialize, and to discover a passion.

In France, almost all young people have activities to pace their lives.

For now, the association offers them two: sports and theatre. Ken and Natacha are responsible for these activities. They will put in place targeted programs for 18 to 21-year-olds.

SPORT



I am **Ken**, sports coach and manager of *Fitness Keep Fit*, specializing in sports coaching, wellness, and nutrition.

Sport has been my passion since my childhood. I have covered several disciplines: karate, athletics, football, rugby, badminton, basketball, tennis, jiu-jitsu, bodybuilding, and boxing.

Sports helps keep fit, eliminate certain diseases, avoids making bad choices, and eliminates stress.

THEATRE



More than an artistic activity, the theatre is friendly. These are moments of sharing and socialization among young people. For those most scared by life, this is an opportunity to regain self-confidence.

My name is Natacha, serial entrepreneur, but also artist at heart. I took to the stage from an early age. For three years I joined the theatre class of the Pontonniers High School and saw myself trained by actors from the National Theatre in Strasbourg. During these studies, I set up, coordinated, and intervened in two artistic projects with a group of young people. In 2013, I took an acting course in Paris, then joined two theatre projects in 2019. I have also participated in several short films in France and New York.

The poles

In order to accompany each Losso, we plan to create the following poles with their representatives:

Home

Psychology

Sylvie Dujouard – s.dugouard@sosmadisoninternational.org

Social assistance

Laila Baalla – l.baalla@sosmadisoninternational.org

Educators

Claire Daufin – c.daufin@sosmadisoninternational.org

Volunteers

Baba Wild – b.wild@sosmadisoninternational.org

The concept

Locataire Solidaire is a universal project initiated by Mason Ewing (President and Founder of SOS Madison International). He developed the organization to help young people from The Social Assistance for Children, who have been put out of the program and no plans for the future. These are young people who, at the age of 18, are denied a Young Major Contract. Without family or friends, their lives can suddenly turn hellish. Becoming homeless and deprived of relationships, can take many young people adrift. Tormented by their disaster, most turn to prostitution or petty theft in order to survive.

The Finding

Locataire Solidaire was also created to help orphans put on the street by the orphanage. They are often children left on their own, who end up making bad life choices. Statistics show that a significant percentage of these young people lose their lives soon after living on the streets by assault or suicide.

These children from ASE or orphanages suffer a lot. Many are placed there at an early age and their developments is destabilized by parental abandonment. Their lives are destroyed forever.

Many of these children have been subjected to rape, torture, abuse, verbal abuse, and psychological harassment. These orphans' lives are destroyed when they find themselves left to fend for themselves on the street.

Thanks to *Locataire Solidaire*, all the volunteers of SOS Madison International will fight so that all these children and teens can have a little respite to move forward in their lives, One day they we hope to see them all smile and laugh out loud with their new lease on life.

This project was also created following the COVID-19 pandemic in March-April 2020. Billions of people around the world have locked themselves in their homes. Those who had a home or somewhere to stay were lucky enough to be safe, but unfortunately not all states cared about these young people.

There were two cases:

⇒ Some young people from the ASE have benefited from associations such as Repairs, Adepap, the Red Cross, the Samu Social, Emmaus, and many others... Or a loved one.

⇒ The second case is more complicated. Hundreds of thousands of young people have found themselves destitute because they have not signed a Young Major Contract, or because at the age of 21 the contract has stopped. In other countries such as Brazil, Colombia, Guatemala, Cameroon, Russia, orphanages no longer do so.

SOS Madison International wondered how all these majors do. Where are they going?

After searches on social networks (Instagram, Facebook, Twitter) and on the Net, it appeared that many had not found a place to shelter to protect themselves from Coronavirus. Even though everyone safe at home is panicking, attention has focused on those outside, knowing that their health is at stake. Then research was conducted to find out if young people were asking for help on the Internet.

Mason Ewing realized that there was nothing that could help EASE the plight of youth or orphans. For he himself in 2001, at the age of 19, found himself homeless and then placed in the Samu Social in an emergency home, there was born the Project *Locataire Solidaire*.

Partnership and visibility

The aim of this concept is to collaborate with other associations and foundations such as Repairs, Adepap, the Red Cross, Phoenix Asso, the UN, UNICEF, Entourage, and even politicians from all countries of the world.

Locataire Solidaire is a project owned by the SOS Madison International Foundation.

To overcome the problem of at risk at 18- or 21-year-olds, an exchange mechanism can be put in place. Let's take the example of an elderly person who has a place in their home and needs help. This person can welcome one of these young people a home free of charge, offering a stable environment, from which he will build his future serenely. In exchange, the beneficiary will help the elderly person in everyday life : take them shopping, help them daily tasks, going out, entertaining, accompanying him in his steps.

For some of the elderly, it's an opportunity to find new family and friends. Thus, the young adults will be fostered through an intergenerational exchange and experiences on life. It is a two-way service.

The host need not be elderly. She may be a person with a disability, who needs companionship, or who acts out of simple charity.

A model that can be exported to all countries because it requires nothing more than a model for human interaction.

How we work

Locataire Solidaire will have its own application to allow young people who come out of the ASE and orphans in the world to find a good citizen who would be willing to host a youth. We also plan to work with social networks such as Instagram, Twitter, and Facebook to get the message out.

The goal of *Locataire Solidaire*, is that these young adults can get by in life, that they one day gain their own autonomy. Later, we hope those helped will foster other young people in need. As Baby Madison (SOS Madison International logo) has always said, "Solidarity is about reaching out to your neighbor."

Goals for the future and guarantees

For the holding company Mason Ewing Corp. and its foundation SOS Madison International, the ideal would be to raise awareness among real estate donors in order to welcome these disadvantaged children. Of course, all this with a follow-up of social workers, psychologists, doctors, educators, lawyers, and all benevolent filled with love.

In the years to come, we would like to have an island renamed Madison Island where a city will be built for these children, able-bodied or disabled, abandoned to a sad fate.

Conclusion

The goal of *Locataire Solidaire* is also that never again, if a pandemic like the Coronavirus in 2020 were to happen again, that young people from the ASE or orphanages no longer find themselves on the streets and in danger.

The surprise

Each year, *Locataire Solidaire* will give a young author and/or a volunteer comic book illustrator the chance to be published and distributed all over France.

Together with our partner Ewing Publication, we will be selling comic strips to raise awareness of the daily life of our Losso. In addition, this format is fun. It allows the public who do not like to read to get an idea of the distress of several hundred thousand people... just in France!

All proceeds will go to our association. They will allow us to fund humanitarian actions and implement other initiatives.

For the first year, we will be publishing the first volume:
Morgan.



Our partners



Mason Ewing Corp.

As the parent company of the association, it helps to connect with partners of choice.



Ewing Publication

Book publishing house in partnership with the association.



croix-rouge française

The Meaux Red Cross

Because young people are everywhere, they help us to refer them.



Entourage

1st application in France to share and help with the needy.

Collective La rue à 18 ans

A group of young people who actively advocate for the rights of children in the ASE.



Scouts et Guides de France

Thousands of young people working to make the world a better place.



Mesvoisins.fr

Application of mutual aid and exchange between neighbors.

Trust in the Life

A sister association that also helps young people coming out of the ASS to get by.



Locataire Solidaire is a project undertaken by SOS Madison International, a subsidiary of Mason Ewing Corporation

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Summary

- The President's Word.....page 2
- The Officepage 3
- The latest figures from Social Assistance
- Childhood - 2017.....page 4
- Ours missions.....page 5
- The Losso..... page 7
- Our goalspage 8



- Wellness.....page 10
- The polespage 13
- The concept.....page 14
- The surprise.....page 20
- Our partners.....page 21
- Contacts.....page 23